

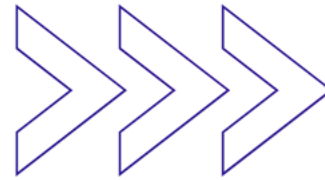


MONASH DEEP NEURON 2024

ENGINEERING STUDENT TEAM

SPONSORSHIP PROSPECTUS

WELCOME



At Monash DeepNeuron we are proud of being innovators in the ever growing space of AI and HPC. Here at Monash DeepNeuron, our core values of education, inclusion, accessibility and performance are embodied in every team. Our initiatives and goals are aligned with providing opportunities to every demographic to learn, access, understand and develop from a technical and emotional perspective. We enable our members to collaborate, achieve and develop as professionals and by extension, individuals.

We would be unable to continue delivering on our goals if it wasn't for the support of our valued sponsors, who enable us to continue this exciting journey. This prospectus offers an insight into the value that DeepNeuron is able to provide its supporters, and important work in AI and HPC that is able to flourish through an ongoing relationship.

We would greatly appreciate the opportunity to work with you, and are looking forward to having you as a highly esteemed sponsor.



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ABOUT US

Monash DeepNeuron is a student-run team with a clear focus and goal to engage, educate, and empower students to use Artificial Intelligence and High-Performance Computing through ethical projects and outreach workshops.

We are the only Australian student team focusing on High Performance Computing and Artificial Intelligence and are actively involved in various technical competitions against teams across Australasia. Additionally, we take on a wide variety of Deep Learning research projects, working alongside both industry professionals and academics.

While there is a clear technical focus at DeepNeuron, a lot more goes into running a high functioning team of over 100 members. Our students come from a wide range of faculties including Engineering, Information Technology, Arts, Science, Medicine and more. Team members not only experience hands-on engineering and business acumen, they also acquire interpersonal skills and create networks that carry beyond their degree and into their respective industries.

OUR ANNUAL PROJECT SHOWCASE



Go forward
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Quit
click on the video to set annotations

ROBOTIC ACHIEVEMENTS

...id: 40
...ng: 25

ULTRASOUND:

Paper written for using AI to diagnose heart conditions in low resource health settings, working with Yale University and Global MedEd Network to implement clinical trials in Haiti

ULTRASOUND

MPSE: 12.08

MICROGLIA ANALYSIS

MICROGLIA ANALYSIS:

Clustering reconstructed microglia on a scale never done before, working with a team of Neuroscientists from the Gyengesi Lab

MICROFLUIDICS

MICROFLUIDICS:

Collaborating with biomedical researchers on cutting edge sperm analysis and selection, with very promising results for a future IVF trial

OUR EVENTS

As a team, we are committed to running a variety of events that provide companies with an opportunity to interact and engage with our community. In 2023, DeepNeuron ran 6 major events which included our project showcase and a networking night which all had 150+ attendees, with networking night reaching 400 registrations.

These events give companies a platform to engage and connect with a large audience of skilled, enthusiastic, and highly motivated soon-to-be graduates. At our recent Networking Night companies successfully hired 20+ students from the DeepNeuron community for either an internship, a part-time role, or a graduate position. Additionally, we run small workshops with industry professionals. These allow students to see up close the unique skills and technologies a company has to offer.



VALUES & BENEFITS

Our top priorities for sponsorships are providing personalised experiences and striving for utmost value for you. We are committed to ensuring that you extract the highest possible benefits from your partnership with us.

By endorsing one of Australia's largest artificial intelligence (AI) and High-Performance Computing (HPC) student teams, you will receive:

Access to our Graduates

Through our specialised training programs and diverse business operations, our students are equipped with the technical and soft skills desired in the workplace. Many of the companies we are engaged with have recruited our alumni for their excellence and professionalism. By supporting Monash DeepNeuron, you are potentially backing a future member of your workforce and numerous other promising talents in the tech sector.

Access to exclusive events and marketing

Our well received networking events provide you with the chance to engage with Australia's brightest and enthusiastic individuals. Thanks to a growing presence in social media and our innovative marketing team, your brand will gain a greater exposure in within Australia's tech community and beyond.

19M-22M

ESTIMATED FACEBOOK AUDIENCE (BY META)



22K

WEBSITE YR/YR REACH



1.4K

FACEBOOK FOLLOWERS



800

INSTAGRAM FOLLOWERS



5K+

TIKTOK AVG MONTHLY VIEWS



OUR PACKAGES

We understand that each organisation is different, so these packages offer a guideline on how you can support us.

Whether your focus is on marketing exposure, brand recognition or access to graduates, we are excited to work with you to make sure you're getting the most out of this sponsorship.

General Packages

1 YEAR

FEATURES	PROMO	BRONZE	SILVER	GOLD
Website Logo	✓	✓	✓	✓
Social Media Promo	✓	✓	✓	✓
Mail Outs & Announcements		✓	✓	✓
Showcase + Network Invitation		*	✓	✓
Sponsor Walkthrough				✓
Custom/ Internal Events				✓

*Invitation to 1 of our major events



WE PRIDE OURSELVES ON QUALITY PARTNERSHIPS



IN GOOD COMPANY

“ We take pride in organising a diverse portfolio of educational and professional networking events catered to all students and current members of the tech industry. Whether you are an AI expert or just simply interested in our research, partnering with us gives you the unique opportunity to showcase your passion and engage with the fastest-growing and most talented community of students.

”



OUR 2023 SEMESTER 2 INDUSTRY TEAM



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Visit us at our website:

<https://www.deepneuron.org/contact-us>

OUR 2023
SEMESTER 2 INDUSTRY TEAM



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